

**Zinger**   
...makes Business simple



“ One Stop **ERP Solution**  
For **Jewellery Outlets** ”

  
Venue : Chennai Trade Centre, Chennai  
PLEASE VISIT OUR STALL  
**HALL NO : 2**  
**STALL NO : Q3A**



  
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...a Brain botic

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**Real-time Integration of HO & Branches (Multi-branch):**

Manage multiple locations, real-time synchronization of all data ensuring billing & stock transfers.



**Estimation & Billing:**

Accurate & quick billing with easy to use Mobile/Tabs Apps.



**Stock & RFID Inventory Management:**

Track inventory, initiate transfers across stores. Multi-level user authorisation for issuing/purchasing of stock.



**Chits & Schemes Module:**

Enroll, track & follow-up of the various savings schemes & its payments.



**Dealer Management:**

Manage dealer details, track each metal transactions issue & receipt, and payments.



**Order Management:**

Tracking of orders, execution, verify status & payments.



**Karigar & Repair Module:**

Provides options for jewelry orders/repair, re-evaluation & quality analysis.



**Accounting:**

Purchase & Sale Invoices, expense tracking, daily accounting & GSTR/VAT compatible reports.



**Staff (Sales) Management:**

Tracking sales performance & incentives of staff.



**Purchase Management:**

Keep track of the stock requirements of branches. Set re-order levels & set reminders for pending orders.



**HR & Payroll Module:**

Track employee attendance with bio-metric scanners, card scanners, etc. Leave approvals, calculation of salaries & adjustment of advances.



**Non-Sale Stock Management:**

Tag non sale gift items, auto update of non sale inventory status.



**Customer Relationship Management & it's Analysis:**

Customer entries, document management, understanding customer choices & their decision making behaviour.



**Feedback Management & it's Analysis:**

Capture & track customer feedback with customised questionnaire & scorecard.



**Enquiry & Follow-up Management**

Track, follow & engage the customer enquiries on a timely basis.



**Field Sales Management:**

Mobile app enables to track collections, pending payments, etc.,



**Location Tracking Module:**  
Track employee travel details.



**Scheduled Reports & Notifications:**  
Access real-time reports of business from any web-enabled device & makes data-driven decisions for the efficient business.



**User Entitlement Management:**  
Configure user roles & permissions for staff depending on the role.



**Track Critical Software Activity Logs:**  
Track user activity in critical modules.



**Loyalty & Reward Programs:**  
Supports loyalty/redeem points program which increase the customer footprints & makes customer delight.



**WhatsApp/E-mail/SMS:**  
Send greets & promotion messages to customers through E-mail/SMS or WhatsApp messenger. Send regular reports to business owner.



**Third Party Software Integration:**  
Ready to use plugins for integration of Tally, Tanika, Knowlarity & MirrAR.



**Third Party Hardware Integration:**  
RFID handheld device for sales & audit, android tabs, weigh scales & bio-metrics.



**HUID (Hallmarking Unique Identification):**  
HUID available in product & related reports.



**Multi-Lingual & Multi-Currency Facility:**  
Software supports multiple languages & multi-currency.



**VR-Based Solution & Online Video:**  
Virtual live demo of products for customer delight.



**E-Commerce/E-Brochure Service:**  
Display of products & its details to purchase online by customers.



**Marketing 360° Solution:**  
Allows organizations to evaluate customer purchase pattern & drive the marketing team for better performance.



**Online Payment Module Integration:**  
Generate payment link for customer, accept payments for purchase plan through mobile apps, multiple payment modes, credit card, debit card, UPI & netbanking integrated with payment gateway (Pay-G, Razor Pay, CC Avenue).



**Online Video Demo Module:**  
Schedule demo as per client requirement & analyze status of the demo.



**MIS Reports:**  
Get standard/customized reports to track the health of the business; Monitor the sales on-the-go with the Mobile App; track the outlets performance centrally.



**Mobile Apps (Android & iOS):**  
Zinger connects owners, employees & customers on a single mobile platform.



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## MOBILE / TAB APPS

### BUSINESS 360° APP (FOR OWNERS)

- 
1. Monitor Overall Sales & Dealer Transaction Details
  2. Stock Details and Employee Sales Performance (Employee Reports, Product & Audit Details)
  3. Book Keeping Details
  4. Notifications & Alerts

...and many more.,


### PRODUCT CATALOGUE APP (E-COMM APP)

- 
1. Product Details with Images
  2. Easier to Interact and Track Customer Interest
  3. Broadcasting New Arrivals
  4. Convert the Prospects to book or Purchase Online
  5. Improve Outlets Digital Footprints

...and many more.,

### SOFT RETAIL & MARKETING APP


(FOR SALES EXECUTIVES)

- 
1. Faster Billing & Estimation
  2. Accurate Calculation
  3. Track Enquiry & Follow-Ups
  4. Track Employee Travel Locations
  5. Improve Sales Efficiency
  6. Demo Management (Online & Offline)
  7. Notifications & Alerts

...and many more.,

### SAVINGS APP

(CHIT APP FOR CUSTOMER)

- 
1. Daily Metal Rate Details (Realtime)
  2. Scheme Enrollment
  2. Online Payment
  3. Payment Reminders & Acknowledgment
  4. Notifications & Alerts

...and many more.,

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## Client's Testimonial



### AMR Sumangalee Jewellers

We are well satisfied with Zinger ERP. It has been couple of years since we have started using this software, features are extensive. Team keeps innovating new features that helps to enhance the business pertaining to jewelry business. Customer support is their USP and their team does an exemplary work. We are completely satisfied with Zinger and would recommend their service.



### Eswar Jewellers

It is very user-friendly to us. More customer support executives to give their relentless services. So I strongly recommend to anyone who want a complete software solutions.



### Mahalaxmi Gold & Diamond Merchants

Zinger team is very dedicative in all means. The migration of Jewellery software was very good, and they had sent team to our showroom and did a tremendous job. The team is very responsive in terms of customisation and Happy to install there software for our showroom.



### GR Thanga Maligai

Zinger product is really great with easy options to use as an owner and for employees. Rasi team really helped in migrating from our old software to Zinger in 24 hours time without any outage in our business. The best thing our employee like in this product is user friendly in billing and reporting. And Rasi team is always approachable whenever we needed their help.

*For more details visit*

[www.zinger.co.in](http://www.zinger.co.in)

# Made in India Made for the World

 INDIA

 BAHRAIN

 QATAR


 UAE

## WE CHANGE THINGS FOR THE BETTER

We are your digital partners since 2016. We are a fast-growing solution provider in information technology, user experience and branding services for jewellery outlets across the world. With our 'Digital Gene' approach to business problems, we enable businesses to extract the most for their investments in digitalisation. We are a group of technical, creative, upbeat and committed developers who prioritize integrity in all our business relations. We strive to be excellent communicator, thinkers, and solution providers who are easy to understand and communicate with. Our team love what we do, with passion and great enthusiasm, and promise to make your experience with us, a positive one always.



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