



### **MAGNA**

Point of Sale application

### **VRUDHI**

Savings scheme (Chit) application

### **MAGENTA**

Wholesale application

### **DIGICAT**

Mobile application for product cataloguing

### **GIFT CARD SYSTEM**

Application for managing Physical & Digital gift cards

### **eCOMMERCE**

Online store with state of the art technologies

### **JEWELMOLD**

Manufacturing application

#### Partner with us to get clear insight into

- ✓ Different modes of revenue
- ✓ Complete processing of old gold & Purchase analysis
- ✓ Supply Chain management
- ✓ Type, size and value of inventory
- ✓ Revenue analysis on day on day basis
- ✓ Inventory and cash level at each of the branches
- ✓ Stock transfers across branches



*Business, in general, is becoming more and more competitive with the passing of each day. Excelling in providing service is the only means to retain the ever demanding customer. Optimizing high value inventory and Minimizing the operations' cost are the simplest ways of improving profitability. Sharaan Infosystems can play a significant role in these areas to help customers achieve their objective with their in-depth jewellery domain knowledge.*

## About us

- Best in class IT Solutions provider for the Jewellery Industry
- Deep understanding of the industry and proven track record in successful implementation of comprehensive IT solutions in leading Jewellery houses across the country
- One of the leading and most preferred IT solutions provider

## Enterprise Applications

Applications ideally suited for Small, Medium and Large Jewellery stores with Single or Multiple branches

### Salient Features

#### MAGNA

For PoS (Retail)

- Centralized management of purchase and distribution of jewellery stock
- Centralized Bar-coding and uniform Tag acceptance across all showrooms
- Blanket Agreement for Suppliers / Vendors
- Accurate control on inter branch transfer of Stock & Cash
- Indication of minimum acceptable selling price for each item for easier decision making
- Branch wise revenue analysis and Purchase Analysis
- Complete tracking of old gold processing with branch wise purchase yield analysis
- MIS on Mobile
- Item-wise GP Report
- Loose Stone/Diamond Management System
- Multiple Cash counter configuration
- End to end Order tracking system
- Centralized customer Database for effective usage of Loyalty cards
- Dashboard indicating consolidated data of all the branches in near to real time
- Generation of P&L, Balance sheet and other key Financial reports with analysis
- Business intelligence and Analytics
- Integrated exhaustive Accounts module
- Consolidated financial reports of all branches

#### VRUDHI

for Savings Scheme

- Centralized database, Multi user access, Interbranch payments and closures
- Configuration of varieties of schemes like Amount-wise / Weight-wise
- Multiple payment mode and multiple installment collection
- Uploading of Customer Documents & Customer Photo
- Postdated cheques (PDC) installment collection handling
- Cheque reconciliation
- Auto posting of Bank transfer payments from Bank CSV file \*
- Closure of membership account through OTP validation
- Dormant Account
- Auto calculation of Bonus / discount (Fixed, percentage or Interest wise) at the time of closure
- Tightly integrated with Point of Sale
- SMS integration \*
- Barcode enabled card integration \*
- Passbook Integration \*
- Vrudhi Portal & Android / iOS Customer App for Customers to view their account details online & online Installment payment through Payment Gateway
- Mobile based Collection App for Field collection of Instalments

## Instore Catalogue (Inventory optimizing solution)



- Display inventory (Real-time or historic) of other stores on Tablet / Kiosk and take orders
- Helps in optimizing the inventory
- Ensures display of historical designs too

## MIS on Mobile



- Exhaustive corporate MIS on mobile
- Access real time business data of multiple stores from anywhere
- Know real time inventory level of all the stores



## Customer App (on Mobile)

- Great opportunity to build Brand by hosting the app in Google / Apple Playstore
- Web service based integration with any of Jewellery PoS or Savings Scheme System
- Availability of Customer specific data on their mobile
- Data related to Savings Scheme information of customer viz., tenure, installment payment history, PDC details, etc. available
- Enables follow-up reminders to Customers on PDCs, Jewellery Orders, etc.
- Enables easy communication to customers on new offers, promos, new branches, alerts & notifications using Cloud Messaging (Push notification)

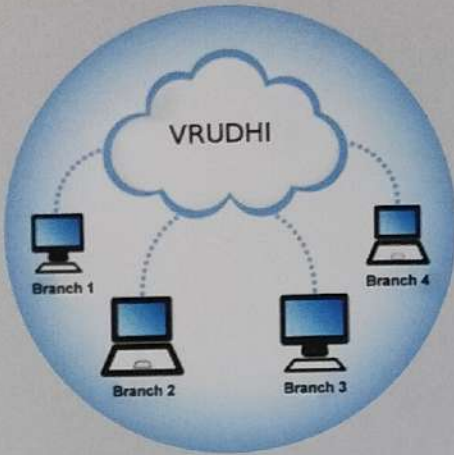
RUNNING ACCOUNTS	
<b>Kiran Kamath</b>	
Membership No :	BNG/12MONTHS/AA1/1
Joining Date :	July 11, 2018
Maturity Date :	July 11, 2019
<b>VEERESH</b>	
Membership No :	BNG/12MONTHS/AA1/5
Joining Date :	July 27, 2018
Maturity Date :	July 27, 2019
<b>SUSANNA</b>	
Membership No :	BNG/12MONTHS/AA1/6
Joining Date :	July 27, 2018
Maturity Date :	July 27, 2019

ACCOUNT LEDGER		
Total Amount : 4,000.00		
Total Weight (gms) : 0.351		
Installment Number	Payment Amount	Weight in grams
1	1000.0	11 Jul 18
Receipt No : 1		
Payment Type : Cash		
Payment Date : July 11, 2018		
2	1000.0	11 Jul 18
Receipt No : 2		
Payment Type : Bank Transfer		
Payment Date : July 11, 2018		
3	1000.0	11 Jul 18
Receipt No : 3		
Payment Type : Cash		
Payment Date : July 11, 2018		
4	1000.0	0.351
Receipt No : 4		
Payment Type : Online		
Payment Date : July 11, 2018		

## VRUDHI

### Savings Scheme (Chit) application

Savings scheme / Chit application ideally suited for Small, Medium and Large Jewellery stores with Single or Multiple branches



#### Salient features

- Centralized database for transactions of multiple branches
- Manages inter-branch payments and closures
- Provides for accumulation of gold units / cash
- Allows for printing of membership cards
- Tight integration with PoS application
- Enables Online Subscription / Installment payment & Redemption

#### Advanced features of Vrudhi on Mobile

- Service customer at his door step
- Create new members with photo on the field
- Collect installments and issue receipts
- Transfer the data automatically to the Office Server



## MAGENTA

### Wholesale application



- Inventory management, Sales and Purchase transactions
- Rate fixing for Purchase / Sales Weight-wise / Amount-wise (Partial / Full)
- Metal payment against purchase (Partial / Full)
- Advance rate fixing for Purchase / Sales Weight-wise / Amount-wise (Partial / Full)
- Integration with mobile based Field Sales App.

## JEWELMOLD

### Jewellery manufacturing application

- Automation of operations of Design, Sales, Planning, Stores, Production and Despatch departments
- Inventory management of Raw Materials, Semi finished goods (WIP), Finished Goods and Scrap
- Product cataloguing
- Order management
- Detailed Supplier ledger and Customer ledger maintenance



Attributes	Details
Gross Weight: (Grams)	21.50
Stone Weight: (Grams)	5.23
Net Weight: (Grams)	16.27

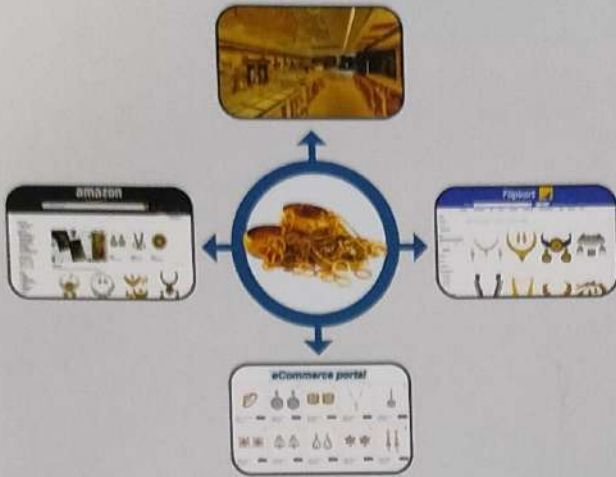
## DIGICAT

### Digital cataloguing solution



- Highly useful for B2B (Manufacturers / Wholesalers) and B2C (Retail) business activities
- Compact to carry and showcase
- Access from Tablet PCs and Smart phones
- Saves marketing efforts and cost
- Avoids risk of physically carrying high value jewellery items to different places
- Stores thousands of jewellery designs with attributes
- Easy to add new designs or remove obsolete ones
- Facilitates Order booking (for non-catalogue items also) and Invoice generation
- Facilitates reading of Bar-coded items
- Technical superiority to earn customer goodwill

## OMNI CHANNEL BUSINESS



- Enables achieve real-time Omni channel presence (Maximize sales with minimum stock)
- Enables display of Store inventory across multiple Marketplaces (viz., Amazon / Flipkart / eCom Portal) in real time
- Provides for easy update of gold rate changes across multiple Marketplaces
- Provides for easy configuration of different product prices across Marketplaces
- Enables auto stock update across Marketplaces in near to real time
- Easy configuration of Out-of-stock items
- Provides for End-to-end tracking of Omni channel transactions

## GIFT CARD SYSTEM

- Can be either Physical (Printed) or Digital (emailed) card
- Can be sold and redeemed across Stores / on e-Commerce portal / through business partners
- Enables management of Promotional free gift cards with specific business conditions
- Enables easy integration with third party applications
- Highly secured system with Pin & barcode controls with multiple levels of security
- Can be deployed for any retail vertical (not just Jewellery)



## PAYMENT APPROVAL SYSTEM



- Helps track / monitor payments against approvals & budgets
- Provides to configure custom workflow based on the payment type & payment amount
- Exercise better control (checks and balances) on operations
- Easy integration with other systems for proper accounting
- Provides for better tracking & management of budgetary allocations

## Sharaan Infosystems

# 423, 8th Main, 4th Block, Koramangala, Bengaluru - 560 034

Mobile: +91 97411 22536 / 98806 78120 / 98802 52024

www.sharaaninfo.com

For sales, email us at: sales@sharaaninfo.com

For support, email us at: support@sharaaninfo.com

