

GO GROWING GO PAPERLESS

All in one integrated Cloud Apps Solution



**TAKE YOUR
BUSINESS IN YOUR POCKET**

Any Where . Any Time . Any Device.

Discover a better way of working

Orail has 19 years experience in diamond and jewellery industry and 10 years in cloud technologies. Our reputation precedes us. We have successfully computerized jewellery and diamond firms. The companies that started using our products then, are still using our products today, all these years later. These companies have achieved a large return on their investment.

SECURITY FIRST:

- Your work is always backed up
- You Own and Control data
- Increase Security and Reliability
- Our team is constantly improving your security

STAY CONNECTED FROM ANYWHERE:

- Free your team from cubicles
- Get access Any Where Any Time Any Device

WORK BETTER TOGETHER:

- Work together in real time
- Work together across distance
- Work together across organization

GET STUFF DONE FASTER:

- Search
- Share
- Less trips to IT
- No software installation needed

INVISIBLE IT THAT JUST WORKS:

- Save time and money
- No more patches
- New features as soon as they are ready

GO GREEN:

- Reduce your costs and environment footprint
- Get sustainable with carbon neutral IT



CRM | VRM now WhatsApp Connected

Orail | www.optigoapps.com

To know more about Optigo,
scan the code with your phone :



eBusiness Solution

{CRM | VRM | ERP | Finance | eCommerce | PD}




All in one integrated

cloud Apps Solution for

Manufacturer | Wholesaler | Showrooms | Online Trader

- Quotation • Orders • Sales • Purchase Stock • Export • Multiple Branches
- Ecommerce • Reports • Slide Show • Picture Cataloge • Barcode • Tag Print
- Plan your Order • Artificial Intelligence

 CRM | VRM now WhatsApp Connected

Establish **integrated operation** across **Sales, Account, Production, Design Team** and more. Your Business made easy, Tools that empower - real time information.

Sales CRM

Album-Catalogues, Quote, Orders and Job tracking with Optigo Apps speed up and have 360 view of your customer.

- 360o Customer View
- Customer's Inventory
- Multi-Channel: Leads to Sales
- Generate Sales in Seconds
- Add Order Instructions
- Leads to Sales Order
- More PoS-Point of Sales
- Orders from Online Catalog
- E-Catalogue in SMS
- Price Automation

Inventory

Find exact from inventory for diamonds or color stones. BOM(bill of material) and accounting will be dual acknowledge by you and your customers too...

- Row material & Finish Goods
- Cost calculation
- Stock Valuations
- Sales-Purchase-Memo
- Stock Location & Transfer
- Customers Inventory

Accounts & Book keeping

- Show product catalogue
- Be in business even in roaming
- e-Signature Acknowledgment
- Multi Currency
- GST Ready

Production

Work on Instructions in real-time. Add new level of Accuracy-Priorities & Customization. Match deadlines, Less redo.

- Priority Order & ETA Forecast
- Craftsman Display-Terminal
- Barcode/RFID tools
- Manage JOB bags
- Smart WIP
- Highlights
- Branch Operation
- Floor Automation

Creativity

Manage online library for reuse them, Collaborate and share ideas with team in discussion style comments, get stuff done faster.

- Product development process
- Ideas lead business
- Online Collaboration
- Leverage of technology
- Accept Customization in Job
- Sketch to CAD to Master Piece

Mobile

- For Customer / Sales Rep / Manager
- Showcase your products
- AnyDevice (iPhone/ iPad/ Android)
- Full feature Mobile Website

E-Commerce

Add batter experience to your customers and have access to them from anywhere. Drive new sell to your store 24x7.

- Do Business on internet
- New Arrival ~ Top Rated
- Ecommerce on Mobile
- VIP customers level
- More with OptigoApps
- Resume to shopping
- Break through website

Customer Portal

- Online Job tracking
- e-Catalogue in SMS
- My Account - Tools
- Message Center SMS / Email
- Have All Fun on Mobile

Email Marketing

Create presentation in seconds, and customer's feedback-likes. Monitor in real-time. Make online sales in minutes. Together, online sales in job tracking, never .

- Drive more traffic - more sales
- fan of your Brand
- Most preferred way today
- Stay low cost and targeted
- Now Easy & Time Saver
- More 100 Ideas of connecting

Control

- Business Rules
- Operation Control
- Manage Your Roaming Team
- Masters & Functions
- Ad Hoc Escalation
- Privileges and Roles
- Security Center

e-Album

- On eMail and SMS
- Showcase special designs to multiple customers
- Real time analytics of views & liked designs

More

- MIS
- Message Center
- Advance Security
- Dashboard
- KYC
- Central Login/User Account
- Make My Ring
- BOM(Bill of Material)
- DCB
- Smart Alerts
- Electronic Data Interchange
- Clean Work Space

